

The Role of Fragrance

Clean, fresh washrooms give a clear message to customers, visitors, tenants and employees about the standards that are set for the establishment. A fresh, pleasant smell reinforces the fact that the washroom is clean and that you care about the safety and comfort of those who use your facilities.

At Technical Concepts we understand the complex harmony of the many and varied elements that make up each fragrance can be perceived differently by everyone who experiences them. Our unique and broad range of air fresheners has been developed to meet the diverse preferences of customers across the globe, using only the best quality fragrances.





To help you make your selection, we have grouped the air fresheners according to fragrance type and sub-type. For example, a fragrance with predominantly citrus notes falls into the Citrus category, but the more delicate notes supporting the main fragrance may be floral or fruity, and these are the sub-categories. Or, a fragrance in the Herbal category will have predominant notes of one herb, such as lavender, accompanied by subtle notes of another that determines the sub-category. For example, Sweet Lavender is lavender enhanced by sweet vanilla, placing it in the Herbal Sweet category.

Fragrance		Sub category	Description	Intensity	ME3000	Aerosol	TCall
<i>Citrus</i>		<i>Characterised by fresh sparkling citrus notes such as lemon, orange, lime and grapefruit.</i>					
	Expressions	Citrus	A fresh and sparkling citrus blend	☺☺	✓	✓	
	Mandarin	Citrus	Fresh mandarin combined with citrus notes of grapefruit and lime	☺			✓
	Citrus Mix	Citrus	An invigorating citrus accord with notes of orange peel, enhanced by hints of cut stems and rose	☺☺☺			✓
	Clean Sense	Citrus	A refreshing blend of orange and lime enhanced by delicate floral notes	☺	✓	✓	
	Charm	Floral	A fresh, lively fragrance with fruity notes of mandarin and peach, interlaced with exotic floral notes	☺	✓	✓	
	Tranquil Sense	Fruity	A fresh citrus blend combined with fruity notes of peach and mango	☺	✓	✓	
	Vibrant Sense	Fruity	Fresh citrus enhanced by fruity notes	☺	✓	✓	
<i>Fruity</i>		<i>Characterised by luscious fruity notes such as apple, pear, plum, mango and melon.</i>					
	Anticipations	Fruity	Fresh, fruity apple fragrance	☺☺	✓	✓	
	Tropical Sunrise	Fruity	A tropical fruity fragrance with pineapple notes, sweetened with hints of melon and passion fruit	☺☺			✓
	Discretions	Sweet	Sweet, exotic fruit fragrance with notes of mango and melon	☺☺☺	✓	✓	
	Fruit Crush	Sweet	A cool floral accord of spring lilies and rose, enhanced by juicy fruity notes	☺☺			✓
	Orchard	Sweet	A compote of fruits including peach, plum and mango	☺☺☺	✓	✓	
<i>Floral</i>		<i>Characterised by radiant notes such as rose, jasmine, violet and green notes which are reminiscent of freshly cut grass, leaves and stems.</i>					
	Inspiration	Floral	A rich white floral accord with notes of jasmine, tuberose and freesia	☺	✓	✓	
	Radiant Sense	Floral	A vibrant floral fragrance with ylang and gardenia with a hint of fruit	☺	✓	✓	
	Floral Blaze	Floral	A heady combination of geranium and lily supported by notes of sandalwood and amber	☺			✓
	Oriental Nights	Floral	An intoxicating aroma of heady white florals, frangipani and white lily	☺☺	✓	✓	
	Sensations	Sweet	A sweet floral fragrance with a touch of vanilla and coconut	☺☺☺	✓	✓	
	Devotion	Powdery	Delicate powdery notes and soft vanilla	☺☺	✓	✓	
	Impressions	Powdery	A floral fragrance enhanced by musk and amber	☺☺☺	✓	✓	
	Floral Sense	Green	Fresh green notes with hints of citrus and musk	☺☺☺	✓	✓	




Fragrance Intensity Key
 ☺ Mild ☺☺ Mid range ☺☺☺ Maximum

Fragrance | Sub category | Description | Intensity | ME3000 | Aerosol | TCell





Herbal Characterised by powerful, aromatic herbal notes such as rosemary, mint, coriander, lavender and sage.

	Sweet Lavender	Sweet	A fresh, clean lavender enhanced by sweet vanilla	☼☼☼			☑
	Rainforest	Green	Strong and diffusive with green leafy notes, combined with wild berries	☼☼☼	☑	☑	
	Crystal Breeze	Fresh	An icy fresh herbal aroma with eucalyptus, lavender and menthol	☼☼			☑
	Polar Mist	Fresh	Freshly cut lavender and wild mint combined with musk and amber undertones	☼☼			☑



Fougere Characterised by masculine notes such as lavender, moss and wood.

	Ice Age	Fresh	A fresh presentation of citrus and cool mint notes followed by a floral blend and rich amber undertones	☼☼	☑	☑	
	Blue Splash	Marine	A fresh accord with hints of cool watery marine and clean fresh air notes	☼☼☼			☑
	Illusions	Spicy	A spicy fragrance with woody undertones	☼	☑	☑	

Oriental Characterised by exotic notes associated with the orient such as spices, sweet balsams and resins.

	Essence of Oudh	Oudh	A rich exotic Arabic fragrance of rose and saffron combined with Oudh, amber and sandalwood	☼☼	☑	☑	
	Oudh	Oudh	The sensual aroma of Oudh enhanced by sandalwood and saffron	☼☼			☑
	Kilimanjaro	Spicy	A vibrant and complex mix of citrus herbal nuances with a blend of patchouli, caramel and musk	☼☼☼	☑	☑	
	Marrakesh	Woody	A rich, seductive fragrance combining florals, precious woods, amber and musk	☼☼☼	☑	☑	

Gourmande Characterised by mouthwatering, edible notes and sweet, comforting vanilla.

	Island Cocktail	Sweet	A sweet Caribbean cocktail of juicy pineapple and coconut	☼☼☼	☑	☑	
	American Diner	Edible	A mouth-watering accord of apple enhanced by a sweet, warm base of vanilla and nutmeg	☼☼	☑	☑	

Odour Neutraliser

Odour Neutraliser		A strong clean, outdoor fragrance with odour neutralisers that eliminate tobacco, must, damp, wet paint, dry cleaning, body and animal odours		☑	☑	
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SWAK

Swak Insecticide		For effective control and instant knock-down of all common insects such as flies, wasps and mosquitoes		☑	☑	
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Fragrance Intensity Key
☼ Mild ☼☼ Mid range ☼☼☼ Maximum



technical concepts
Innovative Hygiene Solutions

European Headquarters:
Serving Europe, Africa and Middle East

Technical Concepts International Ltd.
Peterborough, PE2 6WA, England
Phone: +44 (0)870 568 6824

www.technicalconcepts.co.uk

South African Headquarters:
Serving South Africa

Technical Concepts Hygiene (PTY) Ltd
P O Box 9410, Edenglen, 1613
Phone: +27 (0)11 455 5795

World Headquarters:
Serving North and South America

Technical Concepts LLC
1301 Allanson Road
Mundelein, Illinois 60060 U.S.A. Toll
Free: 1-800-551-5155
Fax: 1-800-551-5046